

# **Report of Gram Panchayet Level Training Programme on SBCC with special preference on Sanitation**

3<sup>rd</sup> Phase



Organized by  
**SBCC CELL, Malda**

Supporting with  
**Monoharpur Digital Info-Tech Computer Welfare Society  
(MDICWS)**

In aiming of the Social and behavior change on various issues in community level, District Administration and SBCC Cell Malda roll out the 3<sup>rd</sup> phase training programme at GP level on Social behavior change communication

SBCC Cell Malda nominates Monoharpur Digital Info –Tech Computer Welfare Society (MDICWS) as Support NGO to facilitate and other support to the 3<sup>rd</sup> phase training programme at GP level on Social behavior change communication.



So it was decided by MDICWS to carry the messages of the training programme to the rural communities. The venues were selected Gram Panchyate Head Quarter. Training venue and dates are given below.

Venue and date of the training programme:

SL No	Block	GP/ Venue	Date
1	Ratua-I	Devipur	19/08/2016
2	Manikchak	Dharampur	22/08/2016
3	Manikchak	Nazirpur	23/08/2016
4	Manikchak	Nurpur	24/08/2016
5	Manikchak	Chowki Mirdadpur	25/08/2016
6	Manikchak	Enayetpur	26/08/2016
7	Ratua-I	Chandmoni-II	29/08/2016
8	Ratua-I	Samsi	30/08/2016
9	Ratua-I	Kahala	31/08/2016



To effectively implement the Training programme SBCC Cell involved Functionaries like Health Supervisor, ICDS Supervisor, ANM, AWW, ASHA workers local SHG groups and PRI members were also participated in the training. The training was mainly facilitated by the volunteers of MDICWS and representatives of the grass root institutions.

The basic goal of the training was to sensitize the functionaries on factors influencing SBCC; to break the social myths happens in the community. The prime area of the above

mentioned training programme was different steps of Social and Behavior Change communication, IEC-BCC-SBCC, Processes Socio-Ecological model of SBCC, several aspects of SBCC Social and Behavior Change communication planning in sanitation issue and other topic.

In the feedback session participants raised the following points:

- There was lack of awareness among the participants regarding the Social and Behavior Change communication
- Majority of the participants were aware about the sanitation.
- The issue of rural unemployment and poverty were raised by the participants.
- ASHA workers acknowledge that pregnant women are not going to Institution for delivery. They are also demand such kind of Health awareness programme in community level for institutional delivery.
- The participants also acknowledges that the women are less involved in the decision making process within family, in the society and local governance structure.



Future scope and follow up of the Campaign:

Although it was a single day training programme but considering the vulnerable situation MDICWS is very keen to carry it forward. To give a stress on community based intervention it is also proposed to organize regular small events in the community with the involvement of PRI members and other grass root functionaries

